



Zwijnaarde, January 19th 2007.

## **The group De Saedeleir, textile manufacturer from Dendermonde, chooses new ERP-solution of Quadreon.**

**The new ERP-solution of Quadreon, specifically developed for the textile and apparel industry, persuades two important textile manufacturers in short period of time.**

The group De Saedeleir, Belgian producer of synthetic fibers and yarns, technical textile and carpets, with its parent company in Dendermonde also has control of a production site in Baisieux (FR). In Dendermonde they partially work with SAP while in France they are still temporarily using the IT-system of the previous owners of the site. To realize their long term strategy, an optimization of their complete IT-environment is inevitable.

The group De Saedeleir doesn't choose mass production but consciously puts its focus on optimization of their business by customer service. As a strong innovator the group De Saedeleir wants to clearly differentiate itself within the textile market. Therefore; optimization, service and innovation were important demands in their search for an IT-platform which the entire group could fall back on. End 2006 the group De Saedeleir chose Quadreon as its long term ERP-partner. The fact that with Quadreon they can count on the leading technology of Microsoft that in 10 or 15 year's time will still be leading, gave them a lot of confidence.

Other persuasive aspects of Quadreon are the years of experience they have in the textile industry and the fact that they are about to launch their new ERP-solution, specifically developed for the

textile and apparel industry, called Quadreon Textile for Microsoft Dynamics™ AX. Also the economies of scale of this new ERP-solution were important decisive criteria for the group De Saedeleir, especially keeping in mind their long term strategy.

The Quadreon team did not only convince the group De Saedeleir with their new ERP solution, in the same period of time also Escolys, a leading manufacturer of jacquard upholstery fabrics, chose Quadreon as its future ally. With these 2 contracts in hand, the new ERP solution of Quadreon is already firmly positioned on the market.

The 22<sup>nd</sup> of March 2007 Quadreon is organizing a special event for the official launch of Quadreon Textile for Microsoft Dynamics™ AX. The new ERP solution is the result of a cooperation process between Quadreon, Microsoft and the Italian software developer Blue Fox Porini. Blue Fox Porini has years of experience in the textile and apparel industry and can present prestigious references such as: Santens, De Witte Lietaer, Christian Dior, Brooks Brothers and many more.

Interested in the launch event of Quadreon Textile for Microsoft Dynamics™ AX? Send an e-mail with your contact data to: [texevent@quadreon.com](mailto:texevent@quadreon.com).